

## **RSA research**

[RSA winners 2010 - 2021](#)

[RSA winners 2021-22](#)

[RSA winners 2022-23](#)

[David Carter - The Guardian](#)

[Margaret Hall - The British Museum](#)

[100 years of SDA](#)

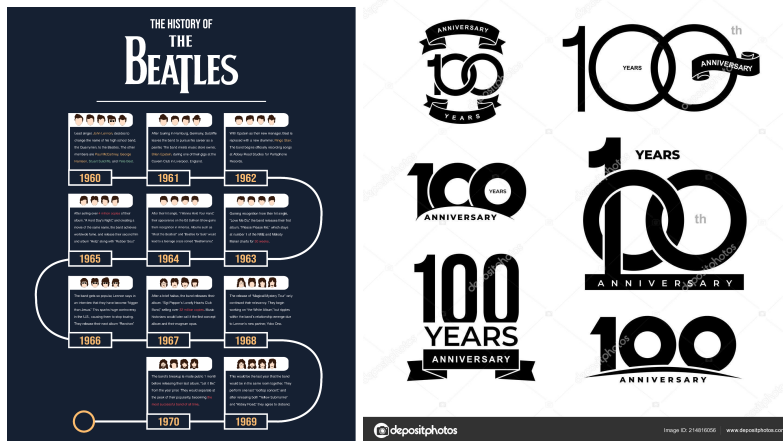
[Design For Life awards](#)

- The Student Design Awards have been running since 1924. Find out more about the winners of recent years of the competition.
- The SDAs, launched in 1923 in collaboration with the V&A and driven by visionary silk manufacturer Frank Warner, aimed to bridge the gap between art and commerce. Going beyond recognition of exceptional design students, Warner envisioned a platform to foster the emerging field of industrial design.
- TheRSA (2023) *Century of innovation - RSA journal, The RSA*. Available at: <https://www.thersa.org/comment/2023/journal-issue-3/century-of-innovation> (Accessed: 05 October 2023).
- Video needs to be 2 min long.
- Why we celebrate 100 years/ milestones
- Has there been a change in men to women ratio of winners
- A company anniversary presents a valuable opportunity to celebrate your organization and also build engagement, connection, belonging, and community for your employees
- The Design for life awards will focus on creating a regenerative world - this brief is based on the past 100 years whereas the new awards will be thinking about the next 100 years.
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## **RSA IDEas**

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- Quality and colour improves throughout the years to represent innovation of technology and moving picture
- At the end, show a timeline of significant points throughout the century in the shape of 100 years
- Use video clips of past award ceremonies with voice overs
- A section about the future of the awards (Design of life awards)



## Software and assets sources

- Davinci resolve - Creating the video
- Procreate - Designing timeline screen
- Adobe Stock - Background Music/audio
- RSA Brief 6 toolkit - Voiceovers
  - Youtube - Archival footage